

Fevo Best Practices for Groups

Create a QR Code

Post the QR code in the office area, front desk, or any special events the organization is attending.

Special mention: <https://www.qr-code-generator.com/>



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Use Your Website

Add the Fevo Link with a short synopsis to your website for the whole world to see.

Tip: Don't forget to call out the \$5 kickback from every ticket purchased.



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Promote on all Platforms

Utilize the promote tab of your group leader dashboard to easily post on all social platforms with one click.

Available Platforms: Facebook, LinkedIn, X, Instagram

Dashboard

Social Sharing

Tickets

Groups

Deadline/Sold Out

Buyer Options


Details


Audit Log


Leaderboard


Promote

How will you promote?









Other

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Promote as a Facebook Wall Post

Facebook is best used in a targeted setting by creating a group or event. Then you can pin a post with your Offer page to the top. One post isn't enough! To get the best traction, we suggest posting every 3 or 4 days with a different message each time to grab attention.

Post on Facebook Wall

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Promote directly on Facebook

You can add a post directly in Facebook or by using another tool – no problem. If you do, though, please copy the special link below and paste it in all of your Facebook posts that link to your offer.

<https://www.gofevo.com/s/facebook/Derbyweek20250214-15202501?purl=2a43ffa6e90e>

Copy Link



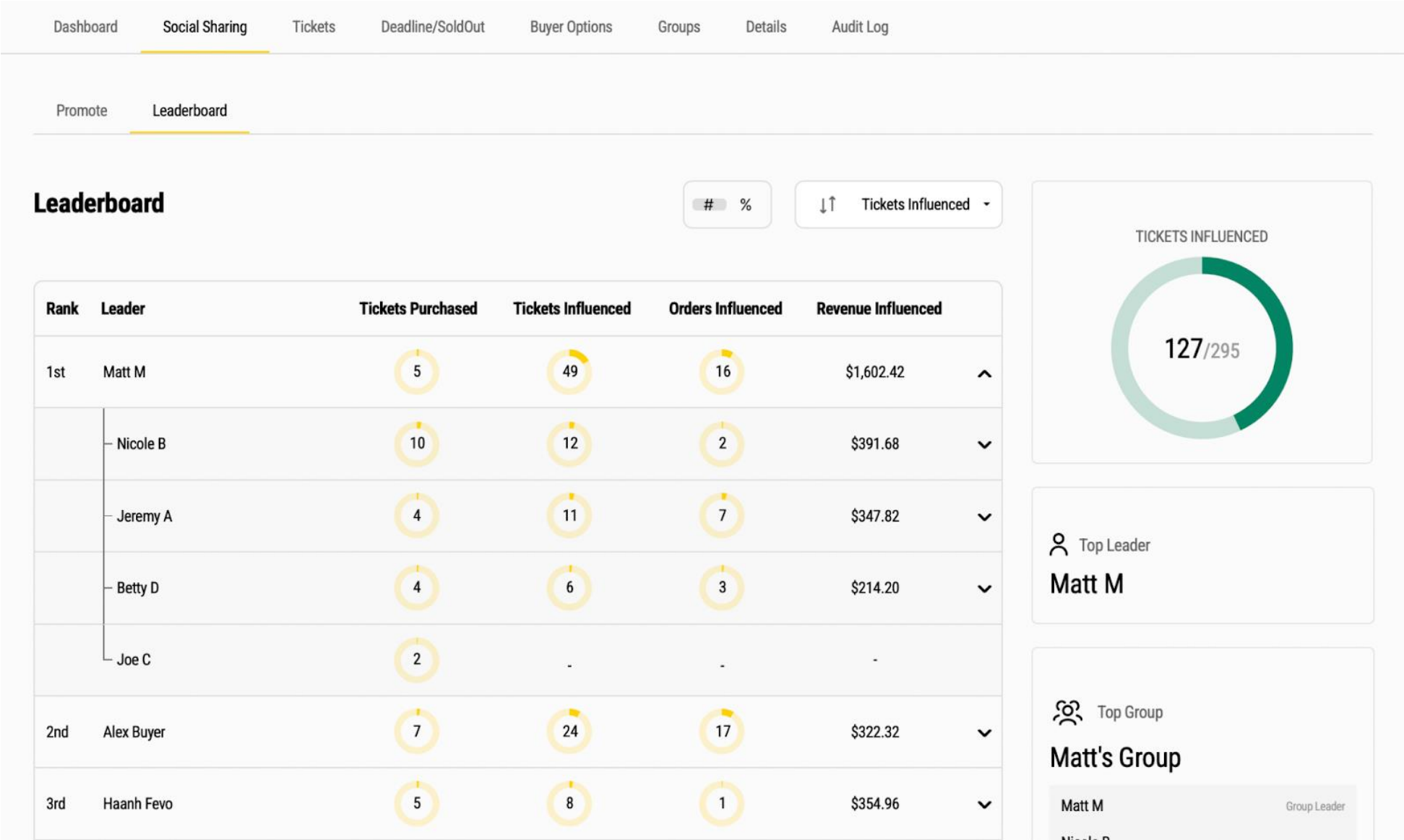
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Encourage customers to share their personalized magic link provided after checkout or the confirmation email.



Leaderboard

- Cheer on the top 3 sellers on the leaderboard with a motivating message.
- Be transparent with the current leaderboard to motivate the group to sell more tickets.
- The leaderboard can be found on the group leader dashboard.





Employee & Staff Sharing

Create some healthy competition in the office.

Email the Fevo link to all employees and staff. Encourage them to share the link and the winner with most tickets sold gets a prize.



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