



## **Winsday Participation Overview**

April 30, 2025

700 Central Ave, Louisville, KY 40208

*Information will continue to be added to this document as needed leading up to Winsday.*

### **Ticketing Info -**

- Each participating organization will receive two free General Admission tickets to the racetrack on April 30.
- A personalized ticketing link will be delivered via email.
- The ticketing link will be deactivated on April 29 at 12:45 p.m., 24 hours before the event begins.
- There is no maximum limit on the number of tickets you can sell—the more tickets sold, the more funds raised for your organization!
- For each box seat sold, your organization will receive \$5.
- Box seating prices for Winsday are as follows:
  - 100-level box seating \$32
  - 300 level box seating \$39
  - *Reserved boxes are communal seating with other guests unless purchased in full (all seats).*

**Motivate Your Donors -** By purchasing a box seat through your ticketing link, donors could be randomly drawn to unlock an extra \$2,000 for your organization during Winsday!

### **How to Check on Your Ticket Sales -**

- To view how your ticket sales are going, the individual listed as the primary contact on the Winsday registration form will be identified as the “group leader” and will receive an email invite from Fevo.com to accept access to the sales insights.



- If you don't see the email, please check your spam and junk inboxes before contacting Nick Ross.

**For Issues or Questions About the Ticketing Link:**

- **Nick Ross**
- Email: Nick.Ross@kyderby.com
- Phone: 502-635-4689

**Spread the Word** - Download and customize social graphics [here](#).

**Winsday Info Session** on **March 28 at 2:00 p.m. ET**. We'll review prizes, organizations' roles and responsibilities by participating, and reporting, followed by a Q&A session. You should have received a calendar invitation from the Community Foundation of Louisville.

**For All Other Questions or Issues Unrelated to the Ticketing Link, Reach Out to the Community Foundation of Louisville:**

- 502.585.4649
- Primary Contact: Christina Miller, [christinam@cflouisville.org](mailto:christinam@cflouisville.org)
- Secondary Contact: Aaron Henry, [aaronh@cflouisville.org](mailto:aaronh@cflouisville.org)