



COMMUNITY FOUNDATION OF LOUISVILLE

FIELD OF INTEREST FUND

WHAT IS A FIELD OF INTEREST FUND?

A Field of Interest fund addresses a particular area of interest or concern. The Community Foundation makes grants to the most appropriate and effective organizations within an area of interest that is meaningful to you, whether it is the elderly, children, education, healthcare, the arts, or a particular geographic area.

GETTING STARTED IS EASY

Field of Interest funds enable you to support evolving needs and opportunities for a variety of nonprofits focused on your broad area of interest. You can create an Advisory Committee to oversee the Fund and select grant-recipients, or rely on the Community Foundation's Grants Committee to identify organizations that are making the greatest impact in the area of your choice. It takes a minimum gift of \$25,000 to start a Field of Interest fund with specific grant-making requirements.

KEY BENEFITS

Easy: Work with our experienced staff to create your own unique fund, and monitor your fund online through the **My Fund** section of our website. We make supporting your philanthropic passions easy.

Flexible: You may add to your fund at any time, and you have online access your fund and grant history seven days a week, 24 hours a day. The Community Foundation can accept gifts of many types of assets, including stock and real property. Our staff will work closely with your financial advisor to help facilitate gifts of all types.

Personal: Your fund is just that, your fund. It reflects the causes and organizations you care about – in the Louisville area and beyond. We're here to offer individualized services and strategies to help you carry out your goals and suggest ways to increase your impact through donor communications, workshops and special events.

Efficient: The Community Foundation handles all the administrative tasks of achieving your philanthropic goals – from investment options and keeping track of your gifts and grants to sending you a quarterly statement of activity – all for a nominal support fee.

HOW DO I GET STARTED?

It's easy! Just call Jennifer Fust-Rutherford at **502.855.6953** or jenniferfr@cflouisville.org. We'll work with you to create a charitable fund that carries out your unique charitable goals.

You can also find more information on the Community Foundation at our website, www.cflouisville.org.

CONSIDER A FIELD OF INTEREST FUND IF YOU:

- Have a specific area of interest you would like to support
- Want to support a variety of nonprofit organizations in your area of interest
- Trust the expertise of the Community Foundation or an Advisory Committee to determine the most appropriate recipients for grants that match your philanthropic interests