

# Partners in Giving

In 1998, Albert and Leona Haydon found a philanthropic ally in the Community Foundation of Louisville. Today, that collaboration remains as vital as ever, making a difference throughout Kentucky.

The story of Albert and Leona Haydon—their large and loving family, their extraordinary success in business, and their innate, unshakeable desire to help others—is a distinctly American one. Raised in Fredericktown, Kentucky, the Haydons moved to Bardstow in 1945, where Albert started working in construction.

Albert Haydon later founded two successful businesses. One was Nally & Haydon, Inc., a construction-related company with interests in crushed stone and asphalt. The second was what is now known as Armag Corporate, a military storage-building manufacturer. The companies, along with several affiliates, make up today's Haydon Holdings, Inc.

As the family business flourished, Leona Haydon raised the couple's six sons and five

## A Force for Good

"A significant part of our mission is helping families articulate their philanthropic vision to create greater impact in our community,"



*"Our parents didn't just tell us about philanthropy, they demonstrated it through their actions. They gave to others freely, whenever they saw a need."*

daughters, instilling in them a desire to give back to those less fortunate.

## A Heart for Helping

"Our parents didn't just tell us about philanthropy, they demonstrated it through their actions," recalls daughter Cathy Greer. "They gave to others freely, whenever they saw a need."

In 1998, the Haydons joined forces with the Community Foundation of Louisville to endow the Albert and Leona Haydon Family Foundation Fund. They charged their daughters with the task of serving as the fund's advisory board. In the two decades since, the Haydon sisters, working closely with the Community Foundation, have given hundreds of thousands of dollars to a wide variety of Louisville-area nonprofits and charities. Though their parents have passed away, the family's generosity flourishes, enabled by the Community Foundation's skilled fund management and community engagement. Through the Haydon Family Foundation Fund's annual grants, students have been provided educational opportunities, lives have been saved at area clinics and hospitals, and elderly homeowners have been able to heat their homes. A 2018 gift to the Flaget Memorial Hospital Cancer Center honored the life of the Haydons' son Greg, who died of a rare cancer in 1983.

says Anne McKune, director of philanthropy at the Community Foundation of Louisville. "In

many ways, philanthropy is more confusing and complex—and yet more critical—than ever before. Today's donors aren't content to write a one-time check, then sit back and hope it does some good. They want to do something bigger, something generational, but they might not know how to start. That's where we come in." The Community Foundation is working to expand this practice through Philanthropy by Design, a program that connects Community Foundation staff to fundholders interested in transforming their philanthropic dreams into a unique, enduring legacy.

"The Community Foundation of Louisville does a terrific job of investing our family's charitable dollars and streamlining the grantmaking process," says Norma Jean Haydon, another of the Haydon daughters. "They help ensure that the missions of the organizations we are interested in funding align with our parents' original intentions and guidelines." Just as important, she adds, the Community Foundation staff is working with the family to engage the next generation of Haydons who will one day serve on the advisory board.

Founded in 1984, the Community Foundation of Louisville is the largest charitable foundation in Kentucky with more than \$500 million in assets and more than 1,600 charitable funds. Through facilitated family meetings and multigenerational retreats, the Community Foundation works with donor families to create customized philanthropic plans that are thoughtful, rewarding, and enduring.



**COMMUNITY  
FOUNDATION**  
OF LOUISVILLE

325 W. Main Street, Suite 1110  
Waterfront Plaza, West Tower  
Louisville, KY 40202  
502-585-4649 | cflouisville.org