



2020 Capacity Building Grants

Strengthening Capacity of Organizations Working in Areas Most Impacted by Longstanding Disinvestment

The Community Foundation of Louisville and its donors, along with the Novak Family Foundation and the James Graham Brown Foundation have partnered to support the Fund for Louisville Capacity Building Grants, a \$374,000 initiative that will award 19-22 grants to organizations doing substantial work in one or more of eleven zip codes in Louisville, KY most impacted by longstanding disinvestment and underinvestment.

The Letter of Intent opens on July 8, 2019. Applicants should submit their letter of intent online via <https://cfl.iphiview.com/cfl> on or by August 9, 2019 at midnight.

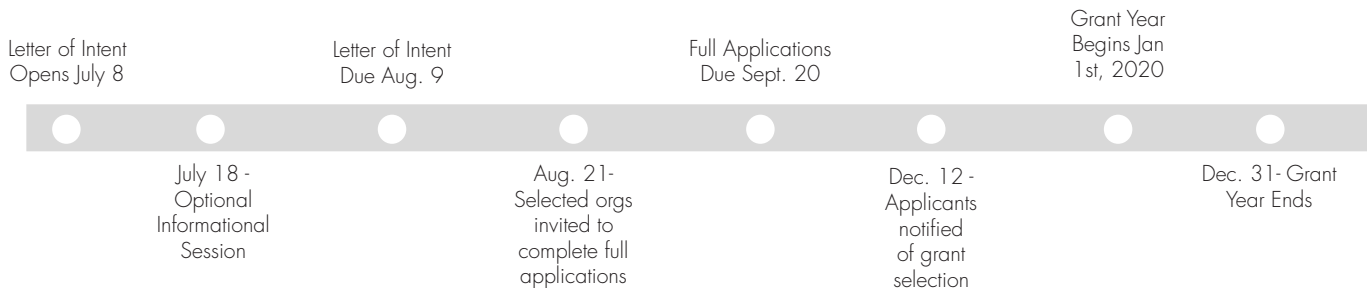
As a founding partner and continuing supporter of the Greater Louisville Project, we were drawn to its 2015 report on poverty. The report highlights how multi-dimensional poverty (scarcity in education, health, income and employment) disproportionately affects 11 zip codes in Louisville’s western and south central neighborhoods; areas have been disinvested and underinvested for too long. CFL and its partners are investing to strengthen the capacity of nonprofit organizations doing substantial work in these zip codes.

With grants to support strategy development, technology acquisition, leadership and staff training and program evaluation, we seek to strengthen the efficiency, effectiveness and sustainability of organizations that are working alongside community residents to build on the rich history and assets of these neighborhoods.

Applicants are asked to submit an online application that demonstrates the following:

1. Current and substantial work in one or more of the 11 zip codes
2. A capacity building project that is timely for the organization
3. A capacity building project that has clear and attainable outcomes and demonstrates how it will result in the organization becoming more efficient, effective, or sustainable

Timeline:



What is the Fund for Louisville?

The Fund for Louisville is the Community Foundation of Louisville's largest unrestricted grantmaking fund. It is made up of 42 funds established by individual and family donors with the purpose of supporting Louisville's ongoing needs.

Over the past six years, the Fund for Louisville, together with a CFL donor, our partner foundations, Lift a Life Foundation and the James Graham Brown Foundation, has awarded 124 capacity building grants totaling more than \$2 million.

What is capacity building, and what types of projects are eligible for funding?

We believe that strong nonprofit organizations lead to more effective programs and greater community impact. Capacity building projects strengthen the efficiency, effectiveness and/or sustainability of nonprofits and can include but are not limited to:

- Leadership development
- Staff training
- Improvements to governance structure
- Creation of organization-wide approach to evaluation
- Improvements to financial- or data-management systems
- Creation of strategic, communication, or fundraising plans
- Technology upgrades and training
- Planning required for merger or collaboration
- Succession planning
- Creating or strengthening volunteer and/or alumni programs

For the 2020 capacity building grants, we are especially interested in supporting leadership development. Well-trained, connected, supported, and inspired leadership is important in any sector, but critical for nonprofit organizations working to strengthen the people and places in our community.

Successful capacity building projects...	For example...
Address issues that affect the organization as a whole, not a single program.	Creation of a new strategic plan or purchase of new accounting software is considered capacity building. A request to pay a consultant to revamp or enhance a single program is not.
Come at a strategic moment for the organization, such as a leadership transition, a period of rapid growth or expansion, or significant change in an	An organization has several leaders who are planning to retire in 1-2 years. A capacity building grant can pay for leadership training for staff members who will assume leadership
Are not intended to be a short term fix.	

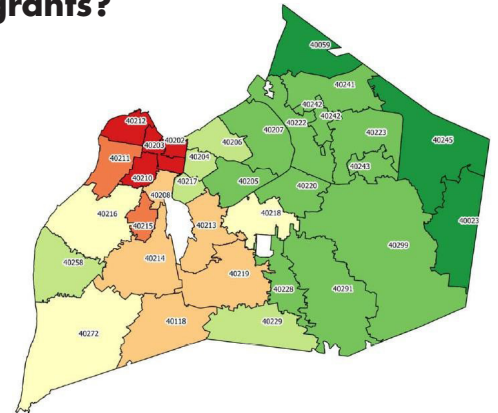
Not Considered Capacity Building (for purposes of the Fund for Louisville Grant Program)

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| <ul style="list-style-type: none">• Creating a new staff position• Pay an existing staff person to do work described in her/his job description unrelated to the capacity building project• A computer lab for clients' use• Creating a new program | <ul style="list-style-type: none">• Operating or program funds• A media campaign (for example, printing fliers, buying advertisements on radio/television, social media, etc.)• Expanding programming from one site to additional sites• A contract/temporary/permanent position to raise funds for one year |
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What is the strategic focus for the 2020 capacity building grants?

As an innovator in philanthropy, we continually evaluate Louisville's greatest challenges and opportunities, using data, research, and on-the-ground knowledge and experience to inform our grant making approaches.

Our focus for the 2019 grants is informed by the 2015 Greater Louisville Project Report, "A Focus on Poverty." Compelling and actionable, the report highlighted 11 zip codes, shaded in red and orange on this map of Louisville, as most impacted by longstanding disinvestment.



Poverty is commonly thought of simply as lack of income. Multi-dimensional poverty acknowledges that lack of education, poor health, and few job opportunities also impact an individual's ability to thrive. Building on the rich history and assets of the neighborhoods in these 11 zip codes, CFL and its partners are investing to strengthen the capacity of nonprofits working in these areas.

Who can apply for a 2020 grant?

Organizations that:

- Are nonprofit, 501(c)(3) public charities in good standing, or charitable projects that are fiscally sponsored by 501(c)(3) public charities in good standing.
- Can demonstrate current and significant work in one or more of the 11 target ZIP codes, located primarily in the western and south central parts of our community (specifically: 40202, 40203, 40208, 40210, 40211, 40212, 40213, 40214, 40215, 40219, 40118).
- Requests a capacity building investment that will strengthen the organization's efficiency, effectiveness, or sustainability.

Please note: Organizations that received a 2019 Fund for Louisville capacity building grant are not eligible for a 2020 grant. However, prior recipients of Fund for Louisville capacity building grants may apply.

My organization serves beyond the target zip codes (it serves statewide, nationwide, etc.). Would we qualify?

To qualify, the organization does not have to be located in one of the target ZIP codes.

Be prepared to share the name(s) of neighborhoods served, number of people served, the type of program delivered, and frequency of service in those ZIP codes. The review committee will evaluate the breadth/depth of work in the target zip codes among all applicants, in addition to the strength of the capacity building project.

Capacity Building Grant Specifics

- Grants may be requested for any amount, up to \$20,000.
- Grant request must make up 50%+ of the total capacity building project budget.
- Up to \$374,000 available.
- CFL will seek to balance grants to larger and smaller nonprofits (based on annual revenue of applicants).
- Grants will be made Dec. 2019 and may be expended from Jan. 1 – Dec. 31, 2020.
- 2019 capacity building grant recipients may not apply for a 2020 grant; past grantees and all other nonprofits that qualify may apply.
- The application process for a 2020 capacity building grant begins with a Letter of Intent available on our grant website starting July 8, 2019.
- A full application will be requested from selected submissions in late August, and grant recipients will be announced in mid-December 2019.
- The Foundation will fully fund selected grant requests (it will not provide partial awards).

How can I apply?

The online application process begins with a Letter of Intent, which will be posted online on CFL's grant application website. Before accessing the application, you will be asked to create an organization profile. Hover over "Nonprofits & Grantees," select "Register Your Org," and you will be guided through the process.

What expenses are allowed? What expenses are not allowed?

Capacity building grants may pay for the costs associated with professional development and staff training (conference/training fees, travel, lodging, food, etc.), costs of consulting services, hardware, software, website upgrades, and reasonable costs for staff time directly in support of the capacity building project's objectives.

Grants may not be used to pay debt or expenses incurred prior to the grant award date. Grants may not fund a staff person solely to complete duties described in her/his job description. For example, the grant may not be used to pay an individual to fundraise for the organization (however, the grant may be used to create a fundraising strategy).

How are grantees selected?

A grant review committee, comprised of members from the Community Foundation's Board of Directors, staff, partner foundations, and community volunteers will be responsible for evaluating applications and recommending grantees to the Foundation's Board of Directors. The review committee will seek to support as many organizations as possible with the funds available that:

- Are currently doing significant work in one or more of the 11 target ZIP codes.
- Have a capacity building need that is timely, well planned, and will result in the organization becoming more efficient, effective, or sustainable.

My organization is not eligible for a 2020 capacity building grant. Does the Foundation offer other competitive grant opportunities?

The Community Foundation supports Louisville's nonprofit community in many different ways, including an annual online giving day called "Give for Good Louisville;" by sharing information about grant opportunities offered by giving circles and other local organizations; and, convening nonprofits for regular, free "Coffee and Conversation" events to network and learn from one another.