



Selection Process & Scoring Rubric - Hadley Creatives: Generation 3 (2020)

Selection Process

Each application will be reviewed by a staff member of the Community Foundation of Louisville for minimum eligibility requirements. Qualifying applications will have a technical review by an anonymous panel of reviewers with expertise in specific artistic disciplines. These reviewers will evaluate for artistic vision, quality of work, commitment to artistic practice, and commitment to career development. No more than 25 applications will be considered for the final peer review.

A final peer review to evaluate for program fit will be conducted by former Hadley Creatives. The Hadley Creatives will evaluate for the following:

- Diversity of participants based on art disciplines
- Diversity of participants based on demographics, including but not limited to ability, age, education, ethnicity, gender, geography, religion, sexual orientation, socioeconomic status, experiences, or other characteristics.
- Demonstrated readiness to transition to a new phase of growth in their artistic careers.
- Demonstrated need for goal setting and building new professional skills in support of their work.
- Demonstrated need for a new network of professional artist contacts.

All reviewers' knowledge of the application and personal experience will assist in participant selection. Each applicant will be considered based on their application responses and the opinions of reviewers.

No more than 15 applicants will be invited to participate in the current Hadley Creatives generation. Our intention is to create a class with the following:

- Potential to support and cultivate others' success
- Eagerness to develop professional skills
- Ability to create provocative work within and/or across specific art disciplines
- Ability to capitalize from improved professional networks

Reviewers will score applications using a rubric. The total points combined with the above mentioned principles will determine which applicants will be invited to participate in the upcoming Hadley Creatives generation.



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Scoring Rubric

Diversity: Demographic		
Evidence found in: Questions 1		
Exemplary	Artist provides overwhelming evidence of diversity in demographics (i.e. race, age, gender, sexual orientation, or other characteristics).	5 or 4
Good	Artist provides typical evidence of diversity in demographics (i.e. race, age, gender, sexual orientation, or other characteristics).	3 or 2
Weak	Artist provides insufficient evidence of diversity in demographics (i.e. race, age, gender, sexual orientation, or other characteristics).	1 or 0

Diversity: Experiences and/or Perspectives		
Evidence found in: Question 2		
Exemplary	Artist provides overwhelming evidence of diversity in experiences and or perspectives (i.e. unique insights, skills, or knowledge).	5 or 4
Good	Artist provides typical evidence of diversity in experiences and or perspectives (i.e. unique insights, skills, or knowledge).	3 or 2
Weak	Artist provides insufficient evidence of diversity in experiences and or perspectives (i.e. unique insights, skills, or knowledge).	1 or 0

Commitment to Artistic Practice		
Evidence found in: Resume		
Exemplary	Artist provides overwhelming evidence of producing generative (entirely new work) as a means of livelihood or for the achievement of professional recognition outside of a degree granting program. This can include but not limited to an expansive body of work; numerous showings, publications, or performances; professional representation; grants, awards, and/or recognition.	5 or 4
Good	Artist provides typical evidence of producing generative (entirely new work) as a means of livelihood or for the achievement of professional recognition outside of a degree granting program. This can include but not limited to an adequate body of work; some showings, publications, or performances; grants, awards, and/or recognition.	3 or 2
Weak	Artist provides insufficient evidence of producing generative (entirely new work) as a means of livelihood or for the achievement of professional recognition outside of a degree granting program. This can include but not limited to a small body of work; few showings, publications, or performances; grants, awards, and/or recognition.	1 or 0



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Commitment to Career Development		
Evidence found in: Questions 3 & 4		
Exemplary	Artist provides overwhelming evidence of an entrepreneurial mindset with a desire to develop leadership, organizational, and administrative skills. This can include but not limited to significant involvement in professional organizations, class participation, instruction, or organizing.	5 or 4
Good	Artist provides typical evidence of an entrepreneurial mindset with a desire to develop leadership, organizational, and administrative skills. This can include but not limited to some involvement in professional organizations, class participation, instruction, or organizing.	3 or 2
Weak	Artist provides insufficient evidence of an entrepreneurial mindset with a desire to develop leadership, organizational, and administrative skills. This can include but not limited to little involvement in professional organizations, class participation, instruction, or organizing.	1 or 0

Willingness to Learn		
Evidence found in: Question 4		
Exemplary	Artist provides overwhelming evidence of areas for growth that can be directly impacted by consistent, uninterrupted participation in the Hadley Creatives program which allows for introspection, reflection, goal setting, peer consulting, and professional networking.	5 or 4
Good	Artist provides typical evidence of areas for growth that can be directly impacted by consistent, uninterrupted participation in the Hadley Creatives program which allows for introspection, reflection, goal setting, peer consulting, and professional networking.	3 or 2
Weak	Artist provides insufficient evidence of areas for growth that can be directly impacted by consistent, uninterrupted participation in the Hadley Creatives program which allows for introspection, reflection, goal setting, peer consulting, and professional networking.	1 or 0

Artistic Vision & Quality of Work		
Evidence found in: Question 5 & Work Samples		
Exemplary	Artist provides overwhelming evidence of a compelling, distinctive vision and an authentic voice while demonstrating an exceptional level of craftsmanship and technical proficiency.	5 or 4
Good	Artist provides typical evidence of a compelling, distinctive vision and an authentic voice while demonstrating a high level of craftsmanship and technical proficiency.	3 or 2
Weak	Artist provides insufficient evidence of a compelling, distinctive vision and an authentic voice while demonstrating a low level of craftsmanship and technical proficiency.	1 or 0



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Special Consideration

Former Hadley Creatives and Hadley Prize jurors have been asked to nominate artists for the upcoming Hadley Creatives Generation. Nominees must complete the Hadley Creatives application process as described above; however, each nominee will receive the following:

Nomination Bonus	10 points
Evidence: Former Hadley Creatives Class member or Hadley Prize jury provides a nomination through a defined process initiated by a Community Foundation of Louisville staff member.	