



Capacity Building Resources

From 2014 – 2018, the Community Foundation of Louisville and its partners awarded 98 capacity building grants totaling nearly \$1.7 million to local nonprofit organizations. Capacity building includes, but is not limited to leadership development and staff training, program evaluation and feasibility studies, strategy development, and technology upgrades.

This document summarizes a selection of the leadership training options, software/hardware vendors, strategic planning consultants, website design firms, and other resources used by these past grantees to complete their capacity building projects.

CFL does not endorse or recommend any one consultant, service, or product over another.

If you have questions or wish to be connected with the nonprofit(s) that used a particular resource, please contact Liz Alkire, Community Foundation of Louisville, liza@cflouisville.org

Project Type: Leadership Development or Staff Training

<i>Nonprofit Sector</i>	<i>Project Overview</i>	<i>Resource Used</i>
Arts / Culture / Humanities	Provide professional training opportunities to staff and leadership	Attend conferences and trainings hosted by: 1) Smithsonian Affiliations National Conference 2) American Alliance of Museums 3) The Southeastern Museums Conference 4) Leadership Louisville & Center for Nonprofit Excellence
Community Development or Environment	Train staff in communication and sales skills	Trainer: Impact Sales Systems
Community Development or Environment	Provide leadership training for board members and staff and secure upgraded technology to increase operational efficiencies.	Software: Salesforce and consultation from the Center for Nonprofit Excellence
Education	Provide leadership training for staff	Gifted by Design Leadership & Consulting
Health & Human Services	Provide leadership training for staff	Oliver Group

Health & Human Services	Enhance volunteer training, fundraising skills, and board development	Professional development: CNPE courses (ShipShape and Grantsmanship training); Indiana University/Purdue University School of Philanthropy fundraising training and nonprofit executive certificate
Health & Human Services	Develop a leadership succession plan	Kelly Wesley Taylor, J.D., Partner, Trek Advancement
Health & Human Services	Train staff to fully utilize client management database	Athena Software/Penelope
Additional Leadership and Staff Training Options		
Lilly School of Philanthropy	Program Evaluation for Mission Impact	
National Children’s Alliance	Various online programs	
Oasis Solutions	Various software training programs	

Project Type: Evaluation, or Feasibility Study

<i>Nonprofit Sector</i>	<i>Project Overview</i>	<i>Resource Used</i>
Arts / Culture / Humanities	Determine the feasibility of a new program offering.	Talleri A. McCrae - Theatre Access, Inclusion and Education Consultant
Arts / Culture / Humanities	Develop a new programmatic evaluation framework.	Susy Watts (consultant)
Arts / Culture / Humanities	Upgrade digital technology infrastructure	Hardy Communications and Cabling
Community Development or Environment	Evaluate the feasibility of a merged or collaborative model for two organizations supporting the organization.	Library Strategies, LLC.
Community Development or Environment	Complete a community needs assessment and evaluate the impact of existing programs.	Evaluation Works (consultant)
Health & Human Services	Evaluate the feasibility of opening a new facility.	Ashley Rountree and Associates
Health & Human Services	Conduct an evaluation of the organization’s impact.	OMNI, Inc. for consulting services to upgrade the agency's database, ETO (Efforts to Outcomes).
Health & Human Services	Conduct a needs assessment	Dr. Stacy Deck, Spalding University

Health & Human Services	Establish impact evaluation protocols	Brad Rose Consulting and Search Institute
Health & Human Services	Evaluate and recommend changes to organizational structure, culture, and board governance	Ed Cortas, Director of Consulting Services at Center for Nonprofit Excellence
Health & Human Services	Program feasibility	Point Source Youth
Health & Human Services	With new software, improve client, donor, and volunteer data tracking and relations	University of Louisville School of Business/Department of Computer and Information Systems' Professor Rob Barker (and students)
Health & Human Services	New donor management and fundraising software	Matchmaker and Foundation Search
Health & Human Services	Custom-designed software to record and forecast transactions with clients and customers.	Scott Drake at ScholarRx and KiZan Technologies

Project Type: Strategy Development (Marketing/Communication, Program, Organizational Strategies)

<i>Nonprofit Sector</i>	<i>Project</i>	<i>Resource Used</i>
Community Development or Environment	Create and distribute short oral history and topical videos highlighting the organization's work	Kertis Creative
Community Development or Environment	Enhance the organization's marketing strategy and write a new strategic plan	AdFed (marketing strategy/branding); Ann Adams from Ashley Rountree (strategic planning)
Community Development or Environment	Write a new strategic plan	Center for Nonprofit Excellence (for strategic plan)
Education	Evaluate existing marketing, fundraising, development, and program growth plans and develop new approaches as needed.	The Covenant Group
Education	Enhance marketing strategies and internal data collection processes.	University of Louisville School of Business's Computer Information Systems program (data collection); FieldTrip (marketing/branding)
Education	Develop a five-year business plan	Consultant Alicia Ariatti

Health & Human Services	Develop a business plan that will provide a five-year analysis of multiple site expansion options.	Strothman and Company
Health & Human Services	Enhance marketing messages and strategies	Vivid Impact
Health & Human Services	Re-brand two nonprofits as one organization, post-merger	Branding Campaign Creation: Henrietta Pepper of the Pepper Group.
Health & Human Services	Develop an internal and external communications strategy	Communication consultant Michael Nabicht of Creative Media for Learning
Health & Human Services	Create and implement a strategic plan and standard operating procedures	Consultant Whitney Bishop, Change Agent

Project Type: Technology (Data management, Software/Hardware, Websites)

Nonprofit Sector	Project	Resource Used
Data Management		
Community Development or Environment	New software to capture and manage member, donor, and participant relationships and attend professional training programs	Donor Perfect CRM software. Training: National Charrette Institute and the NeighborWorks Training Institute
Education	Purchase new donor management software.	Blackbaud's eTapestry
Health & Human Services	Improve data collection and the ability to evaluate the impact and outcomes of investments in services	Homeless Management Information System training
Health & Human Services	Secure technology upgrades and enhancements to improve donor record management, increase communications efficiency with customers and donors, and better safeguard participant data.	E-Tapestry Database; hardware and software purchases
Health & Human Services	Design and install a data management system to better track members, share knowledge, and manage volunteers and donors.	Blackbaud's Raiser's Edge
Health & Human Services	Implement a web-based volunteer management system.	RFX technologies
Health & Human Services	Invest in a client database and reporting system that enables impact measurement and reporting.	Efforts to Outcomes

Health & Human Services	Convert a paper-based record and information keeping system to one that is online.	RFX Technologies
Health & Human Services	New software to improve client, donor, and volunteer data tracking and relations	Osnum Software (client management) and Flipcause (donor management)
<i>Software/Hardware</i>		
Community Development or Environment	Integrate multiple, existing data systems in order to better evaluate and communicate the organization's impact on the community.	Software: Family Metrics
Health & Human Services	Purchase grant maker search software	Foundation Search Software
Health & Human Services	Update financial accounting software	Oasis Solutions Group (a contractor) and Adaptive Insights software.
Health & Human Services	New constituent management software.	Bloomerang (software)
Health & Human Services	Upgrade financial accounting software.	AccuFund Core System
Health & Human Services	Technology upgrades, including new computers and data transfer	Voipster and Access Technologies
Health & Human Services	Purchase Foundation Search software	Foundation Search Software
Health & Human Services	Hardware, software, and technology systems upgrades to meet the real-time electronic paperwork reporting requirements for government agencies.	THERAP web-based services
Health & Human Services	Design, develop and implement a comprehensive volunteer engagement program to increase organizational education and outreach activities.	Software: eTapestry
Health & Human Services	Technology updates associated with the re-brand of two nonprofits as one organization, post-merger	Louisville Geek
Health & Human Services	Upgrade training technology	Creative-Image Technologies
<i>Websites</i>		
Arts / Culture / Humanities	Redesign website	Xpressions Web design
Arts / Culture / Humanities	Website and software updates	Consultants (Bill Carner, U of L photographic archives and Danielle Spalenka, project director for the Digital POWRR Project)

Community Development or Environment	Invest in an upgraded, mobile-responsive website.	Think Tank
Community Development or Environment	Redesign the organization's website	Mightily
Education	Acquire new applicant management software and revamp the organization's website	Rock Paper Jones (for website) and Frontline Technologies to install AppliTrack (new software)
Education	Enhance website to allow data collection and improve outreach and promotion of the impacts and value to the community	Bisig Impact Group
Health & Human Services	Redesign the organization's website	Cubero Group Designs
Health & Human Services	Update website	Xstreme Media
Health & Human Services	New website to effectively deliver evidence based medical information	Firespring
<i>Technology upgrades to improve service delivery</i>		
Community Development or Environment	Information technology upgrades to improve delivery of technology based education to our youth and increase operational efficiency	Advanced Business Solutions
Education	Develop a mobile application to facilitate connections between students and the nonprofit's volunteer tutors	Otreva (a software product development company with direct experience in mobile application development)