



2017 Application Information Packet

This packet includes information related to:

- Eligibility
- Deadlines
- Application and submission process
- Selection process and criteria
- 2017-2018 program schedule

Eligibility

- Artists must be at least 18 years or older.
- Artists must demonstrate a readiness and eagerness to actively participate in the program and engage with fellow artists and facilitators in a meaningful way.
- Applicants must be generative rather than interpretive, including but not limited to writers, composers, choreographers, visual artists, multi-media artists, photographers, and filmmakers.
- Artists must have a demonstrated history of devoting themselves to meaningful, focused artistic activity outside of a degree-granting program (minimum of 3 years). Hadley Creatives seeks artists who create original works of art, on an ongoing basis, within a specific artistic discipline, and who are pursuing this work as a means to livelihood or a way to achieve further recognition for their work.
- Applicants must live in the greater Louisville area. (The greater Louisville area is defined as Bullitt, Henry, Jefferson, Oldham, Shelby, Spencer, and Trimble Counties in Kentucky; and Clark, Floyd, Harrison, Scott, and Washington Counties in Indiana.)
- Applicants must be able to attend the opening retreat and closing workshops and all in-person sessions. (See dates below.)

Artists who will be enrolled in BFA or MFA programs during the 6-month program are not eligible.

Deadline

Submissions must be received no later than August 4 at 5:00 p.m. Late submissions will not be accepted.

Application and Submission Process

The application is administered online and all applications must be submitted through the online portal. You can access the application [here](#).

We recommend that you review and prepare all materials before beginning the online submission form.

Application Questions

The application questions are designed for the selection committee to gain an understanding of where each applicant is presently in their career and how the applicant envisions their future. It is recommended that you have someone review this portion of your application to ensure clarity and intent. Please note: each section will include character limits.

1. Describe your work and how you are actively participating in your artistic career.
2. What do you want your artistic career to look like in five years?
3. What do you see as the central challenges to your career? What will best help you advance as a professional artist?
4. How do you hope that Hadley Creatives will impact your artistic career? Please be as specific as possible.

Résumé

An updated résumé must be submitted with your application. Please tailor your résumé to highlight the previous two years of accomplishments and limit it to no more than two pages.

Selection Process

Up to 15 applicants will be invited to participate in the 2017 Hadley Creatives program. Community Foundation of Louisville staff will determine minimum eligibility, based on the above criteria. The Community Foundation and Creative Capital are committed to diversity in all its forms. Artists of color, artists with disabilities, and/or those who identify as LGBTQIA+ are especially encouraged to apply.

An anonymous selection committee will review the applications from those artists who have met the minimum eligibility requirements. Artists will be selected based on:

- Quality of work
- Commitment to artistic practice
- Artistic vision
- Motivation
- Readiness

Emphasis will be placed on selecting artists who:

- Have the creation of new work as the primary artistic focus (as compared to interpreting existing works).
- Demonstrate readiness to transition to a new phase of professionalism in their artistic career.
- Could benefit from setting goals and building new professional skills in support of their work.
- Could benefit from a new network of professional artist contacts.

Work Samples

Each artist must submit five work samples, each completed within the last two years. Work samples are a very important part of your Hadley Creatives application. The samples you choose should represent your best work and should be representative of your discipline and aesthetic.

For each sample, the artists must provide the name, a short description, and the date the piece was completed. Literary pieces and images must be uploaded in .doc, .png, or .pdf formats through the online application. For sound pieces and video files, please link directly to a URL in the application.

2017 Hadley Creatives Program Schedule

Artists invited to participate in Hadley Creatives will be required to attend and fully engage in the program. Please review the schedule below before submitting an application.

Artists' opening retreat – 21c Museum Hotel

Friday, November 10 – Sunday, November 12

Selected artists will begin the Hadley Creatives program with a weekend immersion retreat facilitated by [Creative Capital](#). The retreat will focus on individual goal setting, strategic planning, fundraising, and promotion strategies, as well as group exercises to encourage peer support and community building. Artists will be required to stay overnight at 21c; rooms and meals will be provided by the Community Foundation and our partners. The opening reception will begin at 6:00 p.m. on Friday, November 10, and the retreat will wrap up at 5:00 p.m. on Sunday, November 12.

Monthly Workshops

Second Monday of each month (12/11, 1/8, 2/12, 3/12) from 5:30 - 7:30 p.m.

Topics include *Contracts and Intellectual Property*, *Art Advocacy and Activism*, and *Working with Institutions*.

Artists' closing retreat

Saturday, April 14 – 9:00 a.m. – 5:00 p.m.

For the closing retreat, Creative Capital will return to wrap up the program, providing individualized support on topics covered throughout the program and a roadmap for continued success and growth.