COMMUNITY FOUNDATION
OF LOUISVILLE

Capacity Building Resources

From 2014 – 2017, the Community Foundation of Louisville granted $1.2 million to 70 Louisville nonprofits to support capacity building projects. Capacity building includes, but is not limited to, program evaluation, feasibility studies, professional development, and technology upgrades.

This document summarizes a selection of the different types of software, strategic planning consultants, website design firms, and other resources used by these organizations to complete their capacity building projects.

If you have questions or wish to be connected with the nonprofit(s) that used a particular resource, please contact Liz Alkire, Community Foundation of Louisville, liza@cflouisville.org for more information.

Project Type: Evaluation / Feasibility Study

Nonprofit Sector	Project Overview	Vendors / Consultant / Software Used
Arts / Culture / Humanities	Determine the feasibility of a new program offering.	Talleri A. McCrae - Theatre Access, Inclusion and Education Consultant
Arts / Culture / Humanities	Develop a new programmatic evaluation framework.	Susy Watts (consultant)
Community & Environment	Evaluate the feasibility of a merged or collaborative model for two organizations supporting the organization.	Library Strategies, LLC.
Community & Environment	Complete a community needs assessment and evaluate the impact of existing programs.	Evaluation Works (consultant)
Health & Human Services	Evaluate the feasibility of opening a new facility.	Ashley Rountree and Associates

Health & Human Services	Conduct an evaluation of the organization's impact.	OMNI, Inc. for consulting services to upgrade the agency's database, ETO (Efforts to Outcomes).
Health & Human Services	Conduct a needs assessment	Dr. Stacy Deck, Spalding University

Project Type: Professional Development

Nonprofit Sector	Project Overview	Vendors / Consultant / Software Used
Arts / Culture / Humanities	Provide professional training opportunities to Museum staff and leadership	Attend conferences and trainings hosted by: 1) Smithsonian Affiliations National Conference 2) American Alliance of Museums 3) The Southeastern Museums Conference 4) Leadership Louisville & Center for Nonprofit Excellence
Arts / Culture / Humanities	Support leadership development opportunities, strengthening fundraising through technology enhancements, and improving evaluation methods and materials.	Attend national conference
Community & Environment	Provide staff training in communication and sales skills	Trainer: Impact Sales Systems
Community & Environment	Provide leadership training for board members and staff and secure upgraded technology to increase operational efficiencies.	Software: Salesforce and consultation from CNPE
Health & Human Services	Develop a volunteer engagement program	Conference: Points of Light

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Health & Human Services	Provide leadership training for staff members.	Oliver Group
Health & Human Services	Enhance volunteer training, fundraising skills, and board development	Purchase hardware and data management software. Professional development: CNPE courses (ShipShape and Grantsmanship training); Indiana University/Purdue University School of Philanthropy fundraising training and nonprofit executive certificate)

Project Type: Strategy Development (Marketing, Program, Organizational Strategies)

Nonprofit Sector	*Project*	*Vendors / Consultant / Software Used*
Community & Environment	Create and distribute short oral history and topical videos highlighting the organization's work	Kertis Creative
Community & Environment	Enhance the organization's marketing strategy and strategic planning.	AdFed (marketing strategy/branding); Ann Adams from Ashley Rountree (strategic planning)
Community & Environment	New strategic plan	Center for Nonprofit Excellence (for strategic plan)
Education	Design and launch an alumni program to increase financial and programmatic sustainability.	Software: Blackbaud
Education	Evaluate existing marketing, fundraising, development, and program growth plans and develop new approaches as needed.	The Covenant Group
Education	Enhance marketing strategies and internal data collection processes.	University of Louisville School of Business's Computer Information Systems program (data collection); FieldTrip (marketing/branding)
Health & Human Services	Develop a business plan that will provide a five-year analysis of multiple site expansion options.	Strothman and Company
Health & Human Services	Enhance marketing messages and strategies	Vivid Impact

Health & Human Services	Re-brand two nonprofits as one organization, post-merger	Branding Campaign Creation: Henrietta Pepper of the Pepper Group.

Project Type: Technology (Software, Hardware, Websites)

Nonprofit Sector	Project	Vendors / Consultant / Software Used
Arts / Culture / Humanities	Support leadership development opportunities, strengthening fundraising through technology enhancements, and improving evaluation methods and materials.	Hardware and software purchases
Arts / Culture / Humanities	Redesign website and purchase potential donor and subscriber lists.	Xpressions Web design and El Toro Marketing
Arts / Culture / Humanities	Information technology upgrades; software, website, technology training for staff, and creation of procedural documentation processes.	Consultants (Bill Carner, U of L photographic archives and Danielle Spalenka, project director for the Digital POWRR Project)
Community & Environment	Integrate multiple, existing data systems in order to better evaluate and communicate the organization's impact on the community.	Software: Family Metrics
Community & Environment	Invest in an upgraded, mobile-responsive website.	Think Tank
Community & Environment	Redesign the organization's website	Mightily
Community & Environment	Improve the functionality of an existing, customized case management system.	Independent Contractor
Community & Environment	New software to capture and manage member, donor, and participant relationships and attend professional training programs	Donor Perfect CRM software. Training: National Charrette Institute and the NeighborWorks Training Institute
Community & Environment	Information technology upgrades to improve delivery of technology based education to our youth and increase operational efficiency	Advanced Business Solutions
Education	Acquire new hardware and software to improve organizational efficiency	Hardware and software purchases
Education	Acquire new applicant management software and revamp the organization's website	Rock Paper Jones (for website) and Frontline Technologies to install AppliTrack (new software)
Education	Purchase new donor management software.	Blackbaud's eTapestry

Education	Enhance website to allow data collection and improve outreach and promotion of the impacts and value to the community	Bisig Impact Group
Education	Develop a mobile application to facilitate connections between students and the nonprofit's volunteer tutors	Otreva (a software product development company with direct experience in mobile application development)
Health & Human Services	Purchase grant maker search software	Foundation Search Software
Health & Human Services	Provide mobile technology to case managers to allow access to case records and online resources.	Hardware and software purchases
Health & Human Services	Redesign the organization's website	Cubero Group Designs
Health & Human Services	Improve data collection and the ability to evaluate the impact and outcomes of investments in services for the homeless in Louisville.	Homeless Management Information System training
Health & Human Services	Secure technology upgrades and enhancements to improve donor record management, increase communications efficiency with customers and donors, and better safeguard participant data.	E-Tapestry Database; hardware and software purchases
Health & Human Services	Design and install a data management system to better track members, share knowledge, and manage volunteers and donors.	Blackbaud's Raiser's Edge
Health & Human Services	Implement a web-based volunteer management system.	RFX technologies
Health & Human Services	Update financial accounting software	Oasis Solutions Group (a contractor) and Adaptive Insights software.
Health & Human Services	Redesign the organization's website and acquire new constituent management software.	Bloomerang (software) and Via Studio (website and branding)
Health & Human Services	Upgrade financial accounting software.	AccuFund Core System
Health & Human Services	Acquire new communications technology to increase efficiency of communications.	Hardware and software purchases
Health & Human Services	Develop new strategic and fundraising plans and an updated website.	Kendell Nash, MPA and Khalilah Collins, MSW dba Revolutionary Consultants; Xstreme Media for Website work
Health & Human Services	Invest in a client database and reporting system that enables impact measurement and reporting.	Efforts to Outcomes

Health & Human Services	Technology upgrades, including new computers and data transfer	Voipster and Access Technologies
Health & Human Services	Purchase Foundation Search software	Foundation Search Software
Health & Human Services	Hardware, software, and technology systems upgrades to meet the real-time electronic paperwork reporting requirements for government agencies.	THERAP web-based services
Health & Human Services	New website to effectively deliver evidence based medical information	Firespring
Health & Human Services	Convert a paper-based record and information keeping system to one that is online.	RFX Technologies
Health & Human Services	Design, develop and implement a comprehensive volunteer engagement program to increase organizational education and outreach activities.	Software: eTapestry
Health & Human Services	Technology updates associated with the re-brand of two nonprofits as one organization, post-merger	Louisville Geek